



CENTRAL SIERRA ECONOMIC DEVELOPMENT DISTRICT (CSEDD)

GOVERNING BOARD MEETING

AGENDA

Thursday, February 21, 2019
9:30 a.m.

Mother Lode Job Training
197 Mono Way, Suite B, Sonora CA

CSEDD Governing Board Members:

Alpine County – Terry Woodrow, Supervisor (Chair)
Alpine County Citizen Member – Tom Sweeney
Amador County – Frank Axe, Supervisor
Amador County Citizen Member - tbd
Calaveras County – Benjamin Stopper, Supervisor
Calaveras County Citizen Member – ~~Brian Tewksbury~~
Mariposa County – Marshall Long, Supervisor
Mariposa County Citizen Member – Tara Schiff
Tuolumne County – John Gray, Supervisor
Tuolumne County Citizen Member – ~~Ron Patel~~
City of Angels Camp – Joseph Oliveira, Council Member
City of Sonora – Colette Such, Council Member

CALL TO ORDER – ROLL CALL

- 1. ORAL COMMUNICATION:** The Public may speak on any item not on the printed agenda. No action may be taken. [Gov. Code § 54954.2(b)(2)]

2. **CONSENT AGENDA:** The following Consent Agenda items are expected to be routine. They will be acted upon by the District Board at one time. Any Board Member, staff member or interested person may request that any Consent items be removed for discussion.

- a. Approval of the Minutes of the November 15, 2018 meeting of the CSEDD Governing Board

3. **ACTION ITEMS:**

- a. Elect a 2019 Chair and Vice Chair
- b. Approve the 2019 budget

4. **INFORMATION/DISCUSSION ITEMS:**

- a. Amador County has been ratified as a JPA member (2 board seats)
- b. Discussion of citizen members and alternates (5 counties)
- c. Confirm contact info on roster
- d. CA Central Valley Economic Development Corporation update
- e. Marketing – EMSI economic development data
- f. Mother Lode Health Sector Partnership
- g. Economic Prosperity Centers opening in Amador and Tuolumne
- h. New opportunities

5. **NEXT MEETING:**

- a. 2019 meeting dates (all at 9:30 AM on Thursday at MLJT Sonora)
February 21; August 15; May 16; November 21

6. **ADJOURN**

In accordance with the American with Disabilities Act, if you need special assistance (i.e. auxiliary aids or services) in order to participate in this public meeting, please contact the Administrative Assistant of Mother Lode Job Training (MLJT) at 209-588-1150. Notification 48 hours prior to the start of the meeting will enable the Administrative Assistant to make reasonable accommodations to ensure accessibility to this meeting.



CENTRAL SIERRA ECONOMIC DEVELOPMENT DISTRICT (CSEDD)

GOVERNING BOARD MEETING

MINUTES

Thursday, November 15, 2018

9:30 a.m.

Mother Lode Job Training
197 Mono Way, Suite B, Sonora CA

Present CSEDD Governing Board Members:

Alpine County – Terry Woodrow, Supervisor (Chair)
Calaveras County – Michael Oliveira, Supervisor
Mariposa County – Marshall Long, Supervisor
Mariposa County Citizen Member – Tara Schiff
Tuolumne County – Randy Hanvelt, Supervisor (Vice Chair)
Tuolumne County Citizen Member – Ron Patel
City of Sonora – Colette Such, Council Member

Absent CSEDD Governing Board Members:

Calaveras County Citizen Member – Brian Tewksbury
Alpine County Citizen Member – Tom Sweeney
City of Angels Camp – Joseph Oliveira, Council Member

Guests:

Connie Williams
Larry Cope
Staci Johnston
Frank Axe

CALL TO ORDER – ROLL CALL

Meeting called to order by T. Woodrow, roll call taken quorum present.

1. ORAL COMMUNICATION: *None*

2. CONSENT AGENDA: The following Consent Agenda items are expected to be routine. They will be acted upon by the District Board at one time. Any Board Member, staff member or interested person may request that any Consent items be removed for discussion.

- a. *Approval of the Minutes of the August 16, 2018, meeting of the CSEDD Governing Board (M) R. Hanvelt (S) M. Long ayes carried 3 absent minutes approved.*

3. ACTION ITEMS:

- a. *None*

4. INFORMATION/DISCUSSION ITEMS:

- a. Summary of 2016 EDA \$250K grant wind down
Staci Johnston, CEO Calaveras County Chamber of Commerce addressed the board on this matter. Staci began with some background information, explaining that this grant was made possible with collaborating efforts between CALED, the Calaveras Chamber of Commerce, and CSEDD. The objective of the EDA grant was to build a business resource center in Calaveras county in response to the Butte Fire, which would in return encourage business recovery and sustainability. What was once a vacant county building in downtown San Andreas has now transformed into the Calaveras Business Resource Center (CBRC). The CBRC contains several entities including the Calaveras Chamber of Commerce, Business Outreach, Mother Lode Job Training, OutletTek IT, SBDC, and SCORE (SBDC & SCORE are as needed). Services provided include business and start-up consulting, retail space for selling local product, printing, and computer lab space. Additionally, public can rent a conference room, office space, or workshop space for both short and long term. Thus far, the CBRC has facilitated 27 workshops. Their drop-in office is used an average of 10 times per week, the conference room 3 times a week. Per month, the CBRC receives an average of 40 business referrals calls, 50 general resource calls, and 80 tourism calls. Staci also shared that EDA's proposed goal for the grant was to create 20 jobs and retain 30. Staci and her partners were able to create 24 jobs and retain 54.

- b. Discuss a replacement for Ron Patel, who is resigning as Citizen Representative from Tuolumne County.
Ron still plans to be actively involved with economic development and has recently joined TCEDA. The openings for a Tuolumne County Citizen Member and Tuolumne County Citizen Member Alternate will be placed as action items at a future meeting.
- c. Discuss possible EDA reengagement - pros and cons
After discussion regarding CSEDD's reengagement with the EDA District, decision was made not to re-apply.
- d. Review Budget – Discuss expenditure priorities
D. Thoeny and the Board discussed spending priorities and alternative ways to utilize the budget. Decision was made to pursue outside marketing and research memberships similar to CCVEDC. CCVEDC a private, non-profit, economic development organization that promotes business growth and relocation in the surrounding region.
- e. Update on USDA \$178K rural business development grant (2018)
The goal for USDA's rural business development grant is to subsidize wood materials for affordable housing following a feasibility study and biomass removal.
- f. Update on CSEDD 2/3 ratification of JPA amendment
Amendment letters have been sent out and now await ratification from member's elected officials.

5. NEXT MEETING:

- a. Discuss calendar dates for 2019 meetings
No action taken, meeting dates to remain unchanged.

6. ADJOURN

In accordance with the American with Disabilities Act, if you need special assistance (i.e. auxiliary aids or services) in order to participate in this public meeting, please contact the Administrative Assistant of Mother Lode Job Training (MLJT) at 209-588-1150. Notification 48 hours prior to the start of the meeting will enable the Administrative Assistant to make reasonable accommodations to ensure accessibility to this meeting